

PROFESSIONAL SUMMARY

Web Designer & Developer with 10+ years of experience creating responsive, user-friendly websites and web applications for agencies and clients in eCommerce, education, healthcare, hospitality, real estate, and other service-based industries. Combines a strong graphic design background with solid front-end and WordPress development skills. Comfortable owning projects from first wireframe to final deploy, collaborating with marketers, content teams, and stakeholders. Has designed and developed 300+ websites, improving site speed, SEO, and user experience to support real business goals.

PROFESSIONAL EXPERIENCE

Web Designer & Full-Stack Developer

CST Academy & Ripley Fieldwork Tracker – Chicago, IL (Remote) · 2025 – Present

- Redesigned CST Academy's multi-location therapy websites to better highlight programs, locations, and services, and to make it easier for parents to find the information they need.
- Built new responsive WordPress templates, landing pages, and reusable content blocks to support ongoing updates and campaigns.
- Created social media graphics, updated branding assets, and designed newsletter PDFs for marketing, email campaigns, and parent communication.
- Improved UX and UI in the Ripley Fieldwork Tracker web app, simplifying dashboards and workflows for ABA professionals tracking supervised fieldwork hours.
- Led the migration of core application data from a legacy MySQL database to MongoDB, planning the structure, mapping data, and writing migration scripts in PHP.
- Developed and maintained application features in PHP and JavaScript, including Stripe subscription logic, billing state handling, and internal admin tools.
- Integrated HubSpot forms and ticketing with CST Academy and Ripley touchpoints to streamline lead capture and support requests.
- Set up and supported dynamic PDF form generation and e-signature workflows for BACB-related verification and internal documents.

Web Designer / Developer

GetYouFound Digital Marketing – Greensboro, NC (Remote) · 2021 – 2025

- Designed and developed 100+ custom websites in WordPress, Shopify, and Wix for clients in various industries.
- Focused on clean layouts, clear navigation, and consistent branding while building sites that were easy for clients to update.
- Improved performance through code cleanup, image optimization, and caching, helping sites load faster and perform better in search.
- Worked closely with SEO specialists and content teams to match site structure and design to marketing goals.
- Trained clients on using their CMS and provided ongoing support for updates and troubleshooting.

Web Developer

FMK Agency – Kansas City, MO (Remote) · 2022 – 2024

- Developed custom WordPress themes and plugins to match specific client requirements.
- Integrated third-party services and APIs, including payment gateways, CRM systems, and marketing tools such as HubSpot.
- Built and maintained eCommerce sites using Shopify and WooCommerce, focusing on product organization and checkout flow.
- Used Figma and Adobe XD to prototype layouts and refine UX based on feedback and testing.

Web Designer / Developer

GriffinWink Advertising – Albuquerque, NM · 2018 – 2021

- Handled both front-end and basic back-end work to deliver complete web solutions for agency clients.
- Designed page layouts, graphics, and campaign landing pages using Photoshop and Illustrator.
- Managed site updates, content changes, and technical fixes to keep client sites stable and up to date.

EDUCATION

Stavropol State University – Master of Arts

CERTIFICATES

- Online React JS Complete Guide (incl. React Router & Redux)
- Online Angular JS Course

SKILLS

Development & Platforms

WordPress, WooCommerce, Shopify, HubSpot CMS, Webflow, Wix, Squarespace, PHP, JavaScript, jQuery, Bootstrap, MySQL, responsive design, cross-browser testing, performance optimization

Design & UX

UX wireframing, user flows, prototyping, Figma, Adobe Photoshop, Illustrator, Adobe XD, branding, email and newsletter layout

Analytics & Optimization

SEO best practices, Google Analytics, A/B testing, conversion optimization,

Integrations & Tools

Stripe (subscriptions and payments), REST APIs, HubSpot, CRM integrations, Git/GitHub, Asana, JIRA, Trello

Accessibility

ADA- and WCAG-aware design and implementation